

# for young women only

what you need to know about how guys think



## survey

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### National Survey of Guys for For Young Women Only

Survey Data as of: 9/15/2006

#### About the Book

Author Note: This survey was designed with the guidance of Chuck Cowan of Analytic Focus ([www.analyticfocus.com](http://www.analyticfocus.com)), the former chief of survey design at the U.S. Census Bureau. The survey was conducted by Marketing Workshop, Inc. ([www.mwshop.com](http://www.mwshop.com)). The survey was of 404 heterosexual young men between the ages of 15 and 20, living in the United States.

#### Question 1:

Think about what these two negative experiences would be like: to feel alone and unloved in the world OR to feel inadequate and disrespected by everyone. If you were forced to choose one, which would you prefer? Would you rather feel...? {Choose One Answer}

Base = Respondents Who Answered Question		404
Alone and unloved		63%
Inadequate and disrespected		37%
<b>Total</b>		<b>100%</b>

#### Question 2:

In the middle of a conflict with a girl, I am more likely to be feeling... {Choose One Answer}

Base = Respondents Who Answered Question		404
That she doesn't <b>love</b> (cherish, have affection for) me right now.		35%
That she doesn't <b>respect</b> (trust, believe in) me right now.		65%
<b>Total</b>		<b>100%</b>

*Note: These percentages are for those in a committed or long-term relationships. Even including guys not in a relationship, the overall average of those answering "she doesn't respect me" was still 57%.*

#### Question 3:

Regardless of how successful you are in school, athletics, and activities or your career, which statement best describes your feelings about your performance in these areas? {Choose One Answer}

Base = Respondents Who Answered Question		404	
I try to perform well and look as competent as possible, when inside I'm not always sure that I know what I'm doing, and am concerned about others' opinion of me and my abilities.	14-17		47%
	18-20		56%
	21+		71%
I always feel secure in my abilities and rarely consider what others think of me.	14-17		53%
	18-20		44%
	21+		29%
<b>Total</b>		<b>100%</b>	

#### Question 4:

Think of some times in the last few years when you've faced unfamiliar and challenging situations. Which of these feelings were you most likely to experience? (This is not about how you acted, but how you felt.) {Choose One Answer}

Base = Respondents Who Answered Question		404	
I can handle it, no problem.	15-20		46%
	21+		26%
I'm not 100% sure that I know exactly what I'm doing, and I hope it doesn't show.	15-20		54%
	21+		74%
<b>Total</b>		<b>100%</b>	

#### Question 5:

Do you want the girls in your life to help you feel like you measure up to what everyone expects of you—to feel like you're worthy of respect? {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>		<b>404</b>
Yes. It feels good when girls have that effect on me.		77%
No. It's not important that girls do that for me. I do need to feel good about myself in that way, but I can get that feeling elsewhere.		23%
<b>Total</b>		<b>100%</b>

**Question 6:**

How often do you find yourself not sharing your inner feelings with girls you generally know? (This does NOT include your best female friend or girlfriend.) {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>		<b>404</b>
Almost always. It's my natural instinct to not share my inner feelings with other girls.		28%
Sometimes, when I specifically feel the need to not share my inner feelings.		58%
Never. I share my inner feelings freely with other girls.		14%
<b>Total</b>		<b>100%</b>

**Question 7:**

Is the following statement true or false? A main reason for not sharing your inner feelings is to protect yourself from getting hurt, and/or because you don't trust some girls to handle your personal information with care. {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>		<b>404</b>
Yes, that's true.		68%
No, that's false.		32%
<b>Total</b>		<b>100%</b>

**Question 8:**

Imagine you are sitting in class, and a new girl with a great body sits down a few desks over from you. What is your reaction to her? {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>		<b>404</b>
I openly stare at her.		13%
I'm drawn to look at her, and I sneak a peek or glance at her from the corner of my eye.		52%
I can't help noticing her, but I try to stop myself from looking.		30%
Nothing happens; it doesn't affect me.		4%
<b>Total</b>		<b>100%</b>

**Question 9:**

Now imagine that the same hot girl goes to the front of the class to give a report. She's all business, but is wearing clothes that accentuate her figure. If you're not careful, would there be a possibility that you would picture her naked—either now or later? {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>		<b>404</b>
Yes, almost definitely (and even this survey question risks raising images in my mind).		39%
Yes, possibly.		46%
No. That would never occur to me.		15%
<b>Total</b>		<b>100%</b>

*Note: 77% of churchgoers had one of the "yes" answers; 85% of all guys admitted to the possibility of picturing a good-looking girl naked.*

**Question 10:**

TV and magazines glamorize a particular kind of girl that everyone seems to agree is hot. Despite this image, do you find yourself attracted to other kinds of girls, such as any of the following?

- the pretty but unglamorous "girl next door"
- the "plain Jane" who is a fantastic athlete
- the sweet girl that never made an enemy
- the stocky girl with a hilarious sense of humor

{Choose One Answer}

<b>Base = Respondents Who Answered Question</b>		<b>404</b>
No. I'm only attracted to the hot Sports Illustrated babe.		11%
Yes. I find myself attracted to a variety of types of girls.		89%
<b>Total</b>		<b>100%</b>

### Question 11:

While there may be multiple factors that would attract you to a girl in a romantic way, is physical attraction essential for a meaningful, lasting relationship? {Choose One Answer}

Base = Respondents Who Answered Question	404
Yes. A girl can have a great personality, but if there isn't a physical attraction, she's just going to be a friend.	75%
No, I can live without the physical attraction part.	25%
Total	100%

### Question 12:

Suppose you knew a girl with a great personality, whom you had not previously been attracted to because she was a bit overweight and didn't seem to care about her appearance. If you saw that girl making a real effort to eat right and get in shape, could you become attracted to her down the road? {Choose One Answer}

Base = Respondents Who Answered Question	404
Yes	85%
No	15%
Total	100%

### Question 13:

Whether or not you are currently involved with a girlfriend, if you were to be in a make-out situation with a willing partner who does not signal a desire to stop, how do you feel about your ability to stop the sexual progression? {Choose One Answer}

Base = Respondents Who Answered Question	404
Why would I want to stop the sexual progression?*	30%
Almost no ability. When the door is opened, it's just too tough to stop the fun.	18%
Some ability, but it would require a massive effort, and I might go further than intended.	34%
I find it easy to stop the sexual progression.	18%
Total	100%

\*Note: This percentage was 38% for wealthier respondents and 23% for churchgoers; 82% of guys report serious difficulty in bringing things to a halt.

### Question 14:

Does moving to a sexually active relationship mean that you want to marry this girl or make a significant life commitment with her? {Choose One Answer}

Base = Respondents Who Answered Question	404
Yes	34%
No	66%
Total	100%

### Question 15:

Whether or not you are currently involved with a girlfriend, if you were to be in a heavy make out situation with a willing partner who was not a long-term girlfriend, what would you primarily be feeling? {Choose One Answer}

Base = Respondents Who Answered Question	404
How much I love her.	36%
How good this feels.	64%
Total	100%

### Question 16:

If you and your partner made the move to a sexual relationship, even if you loved her, would you (or did you) ever find yourself wondering whether you could totally trust her? {Choose One Answer}

Base = Respondents Who Answered Question	404
Yes, I would (or did) find myself wondering that.	64%
No, never.	36%
Total	100%

### Question 17:

Is the following statement true or false? "I would love to marry a virgin, if possible." {Choose One Answer}

Base = Respondents Who Answered Question	404
True*	69%
False	31%
Total	100%

\*Note: 89% of Christian guys wanted to marry a virgin and 59% of agnostics/atheists answered "true". If you combine all guys, regardless of religious belief, 69% answered true.

#### Question 18:

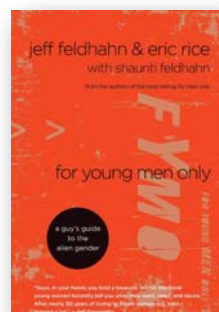
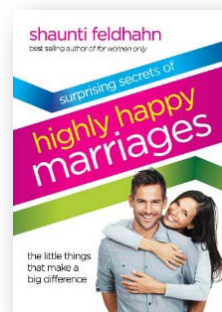
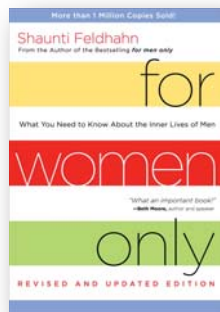
At the end of the survey we asked the teenage guys the following question, "Imagine that there is an auditorium full of teenage girls, including your little sister, and you have been asked to give these girls your advice about moving forward in a world of guys. You are behind a curtain, so you are totally anonymous. What's your best heart-to-heart advice for them?"

[Click here](#) to see their actual responses.

## Author Note/Survey Methodology

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*If you are a print publication or media representative, and would like to arrange to receive more detail on the methodology of the survey, the demographics of the responders, or cross-tabulation data, please contact the Multnomah Publicity Department at 719-590-4999.*