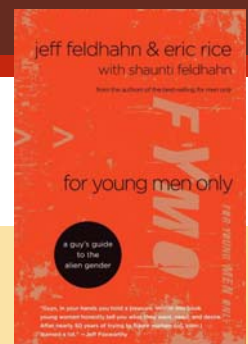


# for young men only

National Survey of Teen Girls  
Survey Data as of: 8/27/2007  
[About the Book](#)



[Click Here: What She Wanted You to Know](#)

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## Question 1:

Suppose you had a choice to go out with one of two guys at school that you don't know very well Guy A or Guy B. Guy A is so good-looking that he could be a magazine model, and he is captain of the football team, but you have heard through the grapevine that "he thinks he's all that." Guy B is only average-looking, but you have heard through the grapevine that he's a nice guy who has a funny sense of humor. Both seem to have quite a few friends, and both are interested in going out with you, but you have to choose only one and not the other. Which one do you choose? {Choose One Answer}

Base = Respondents Who Answered Question	423
Guy A	9%
Guy B	91%
Total	100%

## Question 2:

If you secretly want your friends to be jealous about a guy you've caught, would you rather they be jealous that he's a good-looking guy, or just a great guy? {Choose One Answer}

Base = Respondents Who Answered Question	423
I'd rather they be jealous of the fact that he's good-looking.	23%
I'd rather they be jealous that he's such a great guy.	77%
Total	100%

## Question 3:

Which traits do you find most attractive in a guy? Please rank these in order of your preference from 1 to 12, with 1 being best. Use each number only once. {Choose One Number From Each Drop-Down Box Below}

Base = Respondents Who Answered Question	423
A Group – top 3 traits	Average score between 1 and 12
Sense of humor / makes me laugh	2.79
Gentlemanly / thoughtful / considerate but not clingy / protective	3.64
Self-confident (without being arrogant) / willing to be unique / edgy	4.49

B Group – next top 5 traits	Average score between 1 and 12
Good conversationalist with you and others / socially adept / not painfully shy	4.81
Adventuresome / spontaneous / unpredictable / fun / carefree attitude / risk-taker	5.47
Goal-oriented / motivated	5.79
Attractive face	6.48
A genuine faith that influences his life	* 7.26

C Group – bottom 4 traits	Average score between 1 and 12
Buff body	8.43
Athletic	8.45
Rich	9.90
Cocky / rule-breaker	10.48

If you want to see the complete breakdown of the actual percentage of girls who ranked each trait as their 1-12 choice, [click here](#).

*\* 'Genuine faith' averaged in the middle, but among individual girls it often ranked quite high. 16% of girls put it in their top 3, with 8% placing it as the #1 most attractive thing about a guy. And among girls who go to church or synagogue each week, 44% put it in their top 3.*

#### Question 4:

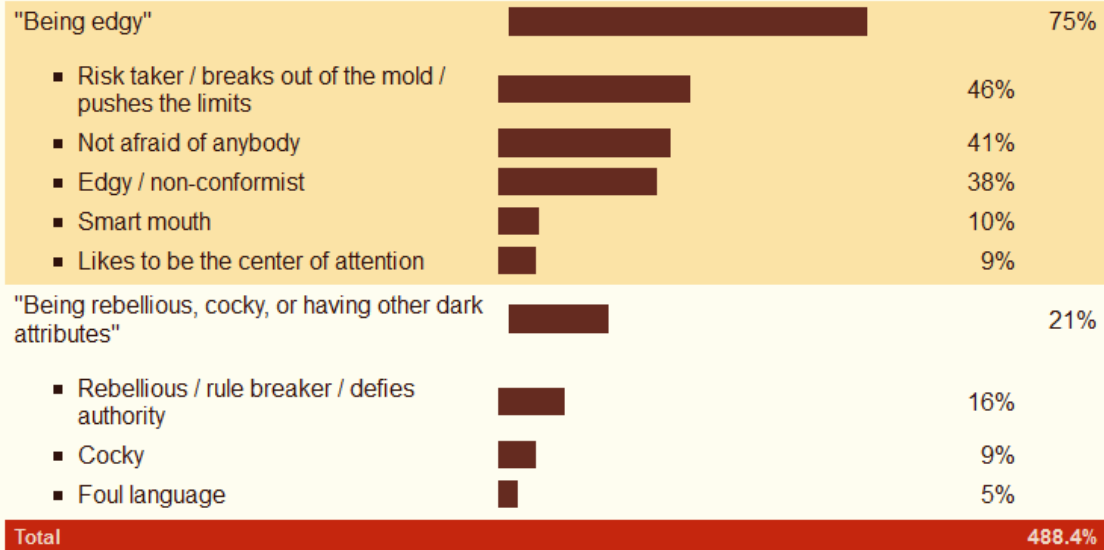
How should a guy who is trying to make a good impression on a girl spend his free time? {Choose One Answer}

Base = Respondents Who Answered Question	423
In the gym to improve how he looks.	9%
In a way that would improve his inner qualities and personality.	91%
<b>Total</b>	<b>100%</b>

#### Question 5:

Many guys are puzzled why girls sometimes seem to go for the "bad boy." What personality attributes might be attractive in a "bad boy," that, (if he also had them), would make a "nice guy" even more attractive to you? {Choose All Correct Answers}

Base = Respondents Who Answered Question	423
"Being self-confident, adventuresome, and having other positive attributes"	96%
<ul style="list-style-type: none"> <li>▪ Self-confident / self-assured</li> <li>▪ Adventuresome / spontaneous</li> <li>▪ Protective</li> <li>▪ Leader that other guys look up to</li> <li>▪ Decisive</li> </ul>	<ul style="list-style-type: none"> <li>81%</li> <li>72%</li> <li>63%</li> <li>55%</li> <li>43%</li> </ul>



#### Question 6:

In which of the following areas, if any, do you feel less than confident, or question how others view you? (Choose All Correct Answers)



Note: The top line of each section shows the percentage of girls who chose one or more of the answers in that section. Percentages do not total 100 percent because girls could choose more than one answer.

### Question 7:

Note: Question number seven was removed due to data quality / understandability issues.

### Question 8:

Many guys believe that there aren't really rational reasons when a girl's attitudes, actions or words change from day to day. Which of the following is true of you? {Choose One Answer}

Base = Respondents Who Answered Question		423
In most cases, even if a guy doesn't see it, there is a reason if I say or do things differently and if my feelings have changed, there's a reason for that too.		87%
There's usually no real reason if I say or do things differently from day to day.		13%
Total		100%

### Question 9:

Suppose that a guy sees a girl acting one way toward him on Monday, but a completely different way on Tuesday. In your opinion, which of the following is the most likely explanation? {Choose One Answer}

Base = Respondents Who Answered Question		423
There probably isn't any real reason.		3%
There is a reason for the change in her behavior, and it probably has something to do with him.		14%
There is a reason for the change in her behavior, and it may or may not have anything to do with him - it may be that she's being affected by other things going on in her life.		83%
Total		100%

### Question 10:

Suppose that a guy friend or boyfriend notices that yesterday you were cheerful with him, but today you are short with him. Would you want him to approach you and say something like, "I know I may not be the brightest bulb on the tree, but it seems like something's wrong. Can you help me understand what's going on?" {Choose One Answer}

Base = Respondents Who Answered Question		423
Yes, I would always want him to ask that so I could explain.		35%
Yes, in most cases I would want him to ask that so I could explain, unless there was something I couldn't be honest about that day.		58%

No, I wouldn't want him to ask me that. I would want to keep it inside.	6%
<b>Total</b>	<b>100%</b>

Question 11:

In that same type of situation, is the following statement true or false? "If I am hesitant to share what is really on my mind, it is sometimes because it might embarrass me or might change how he thinks about me." {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>	<b>275</b>
True	79%
False	21%
<b>Total</b>	<b>100%</b>

Question 12:

Do you sense that when you are at "that time of the month" that you sometimes have emotional swings that are out of the ordinary? (i.e., you get more irritated more easily than normal, and you'll feel less irritable in a few days) {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>	<b>423</b>
Yes, I may or may not want to admit it, but I probably do feel differently about things when it's that time of the month.	78%
No, that time of the month doesn't really affect me like that.	22%
<b>Total</b>	<b>100%</b>

Question 13:

Do you think this statement is true or false? "Sometimes, when a girl wants a guy to change something, she is only suggesting small adjustments on his part but doesn't end up being direct with him because she thinks he might over-react." {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>	<b>423</b>
Yes, this is true. A girl may not be completely direct with a guy if she thinks he'll over-react to small suggestions.	88%
No, this isn't true. Girls don't think guys may over-react to suggestions.	12%
<b>Total</b>	<b>100%</b>

Question 14:

Suppose you've been dating a guy for quite some time. You've seen him in all different situations, enjoy each other's company, and have discovered that you're very compatible. Suppose that sometime later, you start thinking about breaking up with him. Of the following reasons why you might be considering that, what do you think would be the most likely one? {Choose One Answer}

<b>Base = Respondents Who Answered Question</b>	<b>423</b>
I am just falling out of love for no reason, and want to move on.	24%

There is a reason, and he can't correct it.		16%
There is a reason, and if he is willing and able to correct it, the relationship probably will be able to continue.		50%
I am interested in another guy.		10%
<b>Total</b>		<b>100%</b>

**Question 15:**

**Suppose you are breaking up with a nice guy that you've been dating for some time. If you had to choose, which would you do? {Choose One Answer}**

<b>Base = Respondents Who Answered Question</b>		<b>423</b>
Take some of his pain upon yourself, so he doesn't feel the pain of the breakup.		90%
Wave a magic wand and make him disappear, knowing he still has that pain.		10%
<b>Total</b>		<b>100%</b>

**Question 16:**

**If you were to break up with a boyfriend and say to him, "but I still care for you," what does that most likely mean? {Choose One Answer}**

<b>Base = Respondents Who Answered Question</b>		<b>423</b>
"There is no chance for our relationship to be restored, but I'm trying to let you down easy."		11%
"There is no chance for our relationship to be restored as boyfriend and girlfriend, but I do have some warm, affectionate (but non-romantic) feelings for you, even if we can't be together."		71%
"I think there is still a chance that we could get back together."		18%
<b>Total</b>		<b>100%</b>

**Question 17:**

**Suppose a guy comes up and wants to initiate a conversation with you. He seems like a nice guy, but he also seems a little shy or uncertain how to approach you. Which of the following are you most likely to be thinking? {Choose One Answer}**

<b>Base = Respondents Who Answered Question</b>		<b>423</b>
I actually find it endearing that he considers me so special that he's a little nervous to talk to me.		87%
It's a turn-off - I only want to be approached by a guy who is really sure of himself.		13%
<b>Total</b>		<b>100%</b>

Question 18:

Imagine that you're having a problem with a female friend in your class. If you tell your boyfriend about it, what would be the best way for him to handle it? {Choose One Answer}

Base = Respondents Who Answered Question	423
You tell him your concern and he immediately jumps in with some advice to help you solve the problem.	15%
He listens to how upset you are about what's going on, and says something like, "That must have really hurt your feelings. I'm so sorry."	16%
He listens to how upset you are about what's going on, says something like, "That must have really hurt your feelings. I'm so sorry," and then asks what he can do to help.	69%
Total	100%

Question 19:

If you dress in form-fitting clothing that shows off your figure, what would most likely be going through your mind? {Choose One Answer}

Base = Respondents Who Answered Question	423
I'm usually hoping for some positive attention and trying to impress a guy (or guys) - I enjoy feeling like guys find me beautiful, and like a person they would want to be around.	30%
I'm usually hoping guys will be turned on, sexually, want to fantasize about me, and will want to pursue a sexual relationship with me/ I'm saying, "Come and get it."	4%
It's not about a guy's reaction - I just want to feel good about myself and how I look.	42%
I wasn't thinking anything in particular - I'm just wearing what's in style.	11%
I never dress that way. This doesn't apply to me.	14%
Total	101%

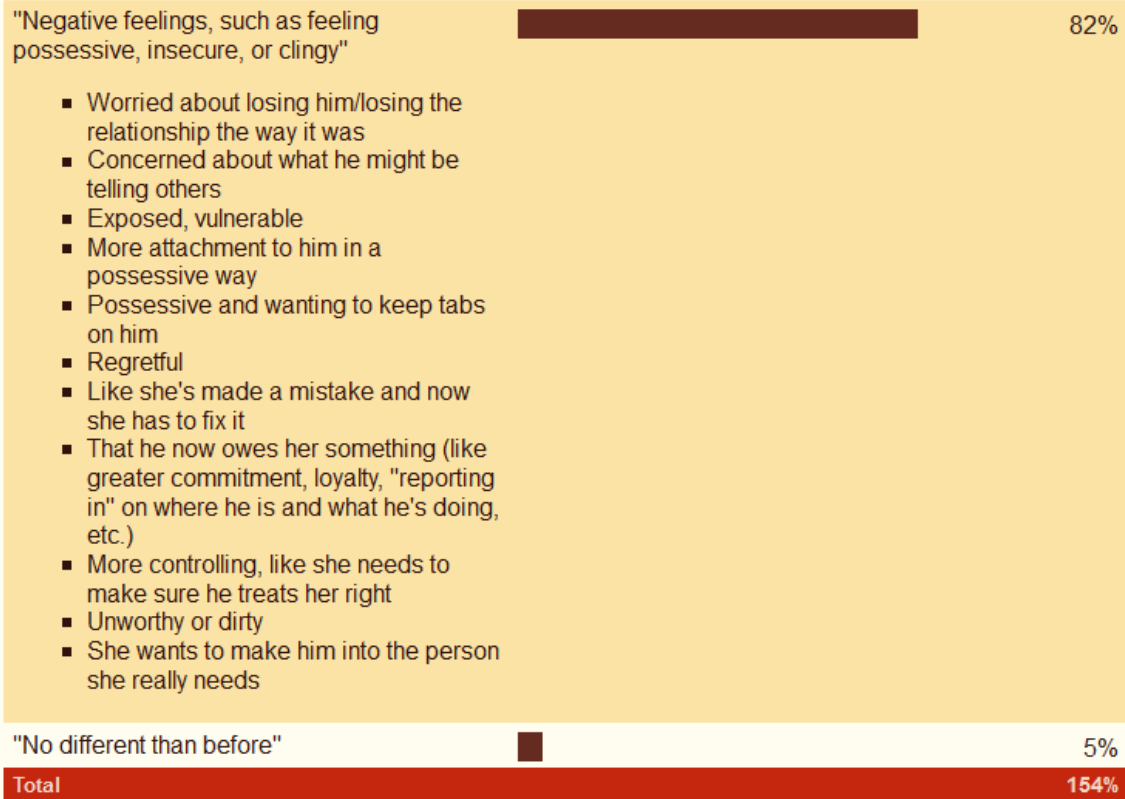
Note: Due to rounding, the total slightly exceeds 100 percent.

Question 20:

If a girl and her partner made the move to a sexual relationship, which of the following thoughts or emotions would she be likely to feel? She would be likely to feel... {Choose All Correct Answers}

Base = Respondents Who Answered Question	423
"Positive feelings, such as more love and closeness"	67%
<ul style="list-style-type: none"><li>More love and closeness with him</li><li>More attachment in a loving and free way</li></ul>	

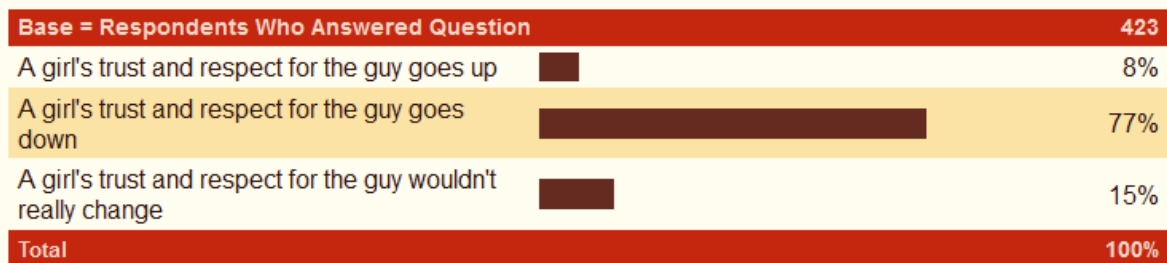
- More trust in him
- Assurance that this relationship is really working and likely has a future
- Relief, since she now knows he truly loves her



Note: The top line of each section shows the percentage of girls who chose one or more of the answers in that section. Percentages do not total 100 percent because girls could choose more than one answer.

### Question 21:

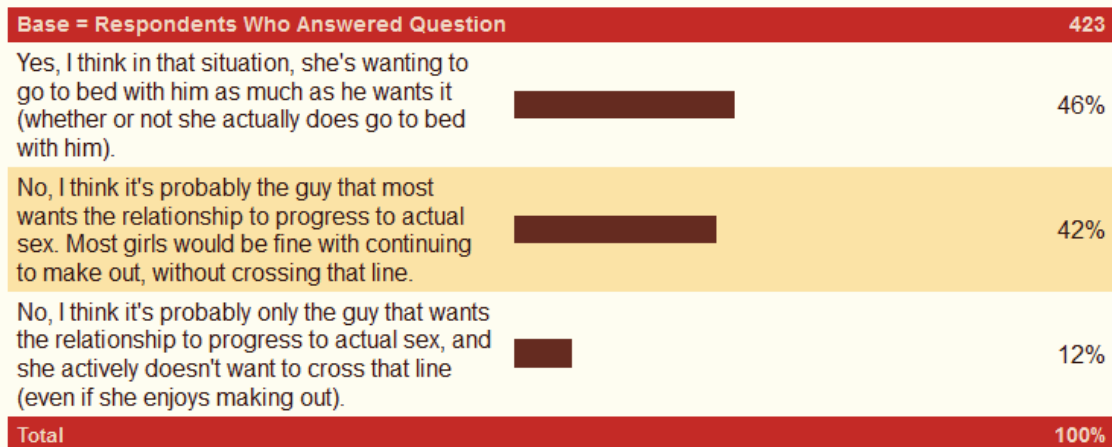
**Do you think girls' respect and trust for a guy they are dating goes up or down if he starts vigorously pursuing a sexual relationship? {Choose One Answer}**





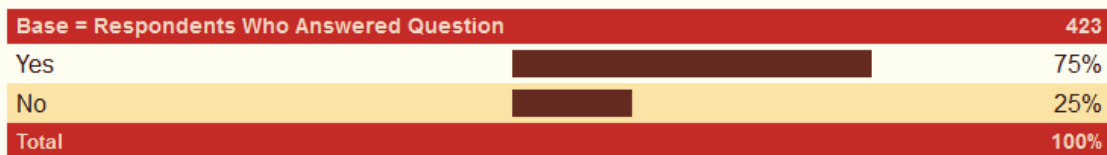
### Question 22:

Many people joke that boys "only think about one thing." This question is designed to determine whether girls think about and want that one thing as much as boys do. In your experience, if a girl and her boyfriend make out from time to time, but have not made the move to a sexual relationship, do you think the girl thinks about and physically wants sex with him as much as he probably does with her? {Choose One Answer}



### Question 23:

If you are in a make-out situation in a relationship that hasn't moved to sex, is something in you hoping that he will not try to go all the way? {Choose One Answer}



### Question 24:

At the end of the survey we asked the teenage girls the following question, "Many guys look confident but are uncertain of themselves, especially when it comes to girls. If you could give these guys one piece of advice—advice about how to think about girls and themselves—what would it be?"

[Click here](#) to see their actual responses.

## Author Note/Survey Methodology

Author Note: This survey was designed with the guidance of Chuck Cowan of Analytic Focus (<http://www.analyticfocus.com>), the former chief of survey design at the U.S. Census Bureau. The survey was conducted by Decision Analyst (<http://www.decisionanalyst.com>). The survey was of 423 young women between the ages of 15 and 20, living in the United States.

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