

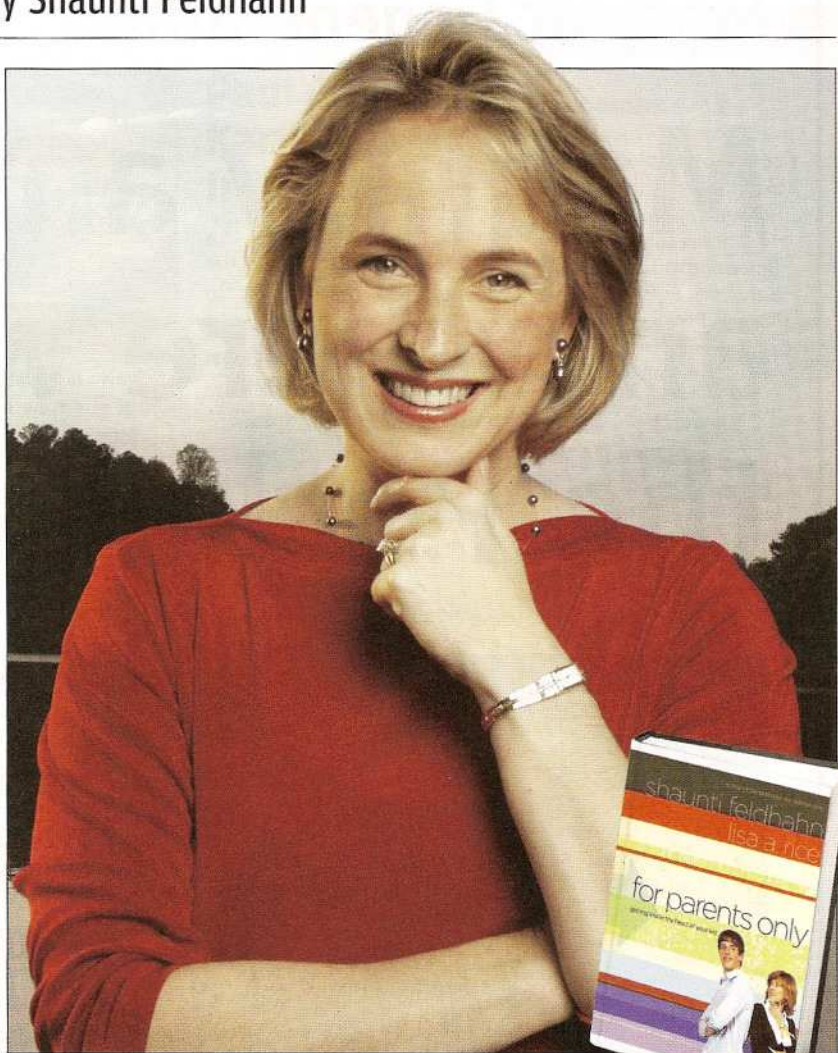
What Men and Women Really Want

“While men need to be loved, they would actually give up being loved in order to feel respected.”

MY FIRST BOOK: My husband and I moved to Atlanta in 1998 to start a family. I'd been working on the Y2K [Year 2000] issue as an analyst. I had a very odd feeling in a time of prayer one day that I was supposed to tackle a book proposing a more service-oriented, 'faith-not-fear' response to Y2K. I never really wanted to write books before.

DISCOVERING WHAT MEN WANT: After doing a national survey of what men were thinking, I learned they have a very different primary need than women. For women, our primary need is love, so we will say, 'Honey I love you,' and do all these things we hope our husbands find loving. But what we don't realize is that while men need to be loved, they would actually give up being loved if they had to, in order to feel respected.

HOW SUCCESS HAS CHANGED MY LIFE: I do about 50 speaking engagements a year. I'm telling people really important things, helping save perhaps tens of thousands of marriages, but I have to be extremely careful to prioritize my highest calling — my husband and kids. I can't tell you how many times I've stood up on stage to tell people, for



example, 'Your husband could easily perceive disrespect from you if you say this ...' and as my lips are moving on stage, I'm thinking, 'You just did that last night!'

Hopefully, this has changed things in our own marriage.

WORKING WITH MY CO-AUTHOR HUSBAND: Jeff was a bit skeptical when he first agreed to co-author *For Men Only*. He's an attorney by training and an entrepreneur at heart, running several businesses. But perhaps because he's not a psychologist, he has a really great witty way of connecting with the average confused husband.

At one marriage conference, a separated husband came up to us with tears in his eyes, and said he was going to his apartment to get his clothes. He moved back in with his wife that night. We just cried. □

Nominate candidates for 'Who I Am Now' by writing to us at letters@newsmax.com.

Life Story

Known for: Her nationally syndicated newspaper column, "Woman to Woman," and a series of best-selling books about men, women, and family life. Her first book was *For Women Only: What You Need to Know About the Inner Lives of Men*. Her most recent, written with co-author and youth speaker Lisa Rice, is *For Parents Only: Getting Inside the Head of Your Kid*.

Bio: Harvard graduate and former Wall Street financial analyst. Husband Jeff is her sometime co-writer. Two children, ages 7 and 4.

Current residence: Atlanta

Age: 40