

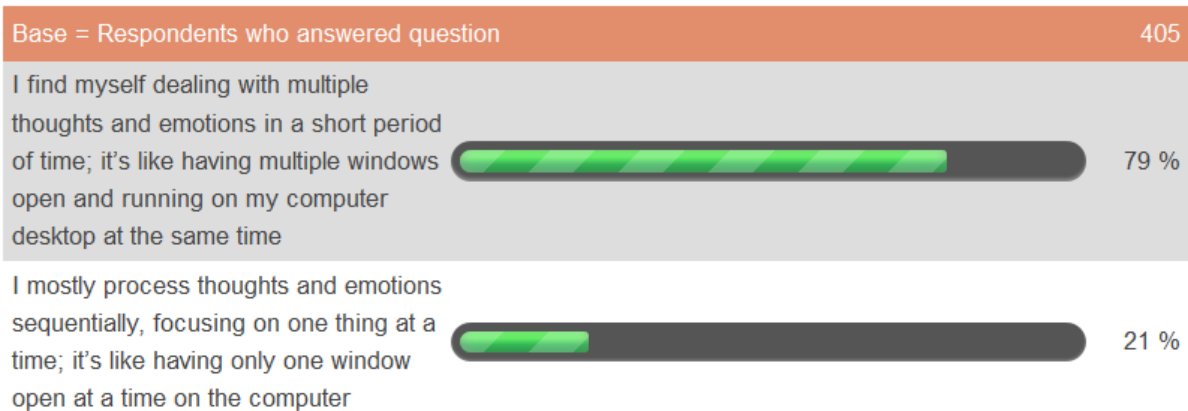
Survey Data as of: 6/7/2006

Author Note: This survey was designed with the guidance of Chuck Cowan of [Analytic Focus](#), the former chief of survey design at the U.S. Census Bureau. The survey was conducted by [Decision Analyst](#). The survey was of 405 women who were between the ages of 21 and 75, living in the United States, and heterosexual.

If you are a print publication or media representative, and would like to arrange to receive more detail on the methodology of the survey, the demographics of the respondents, or cross-tabulation data, please contact the Multnomah Publicity Department at 719-590-4999.

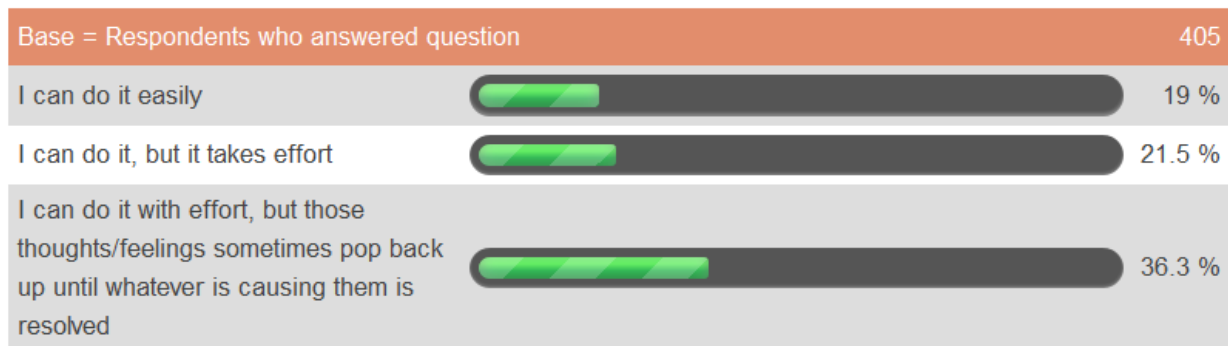
Question 1:

Which scenario best describes how you experience thoughts and emotions? {Choose One Answer}



Question 2:

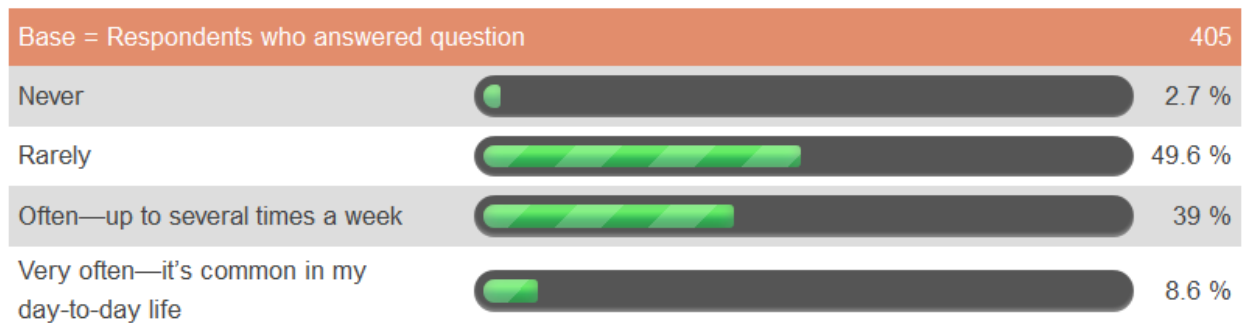
On those occasions when you have multiple emotional "windows" open, how readily can you usually dismiss negative thoughts and emotions that are bothering you? {Choose One Answer}



I usually can't dismiss them entirely; until whatever is causing them is resolved, those feelings are "open" and running in the background 23.2 %

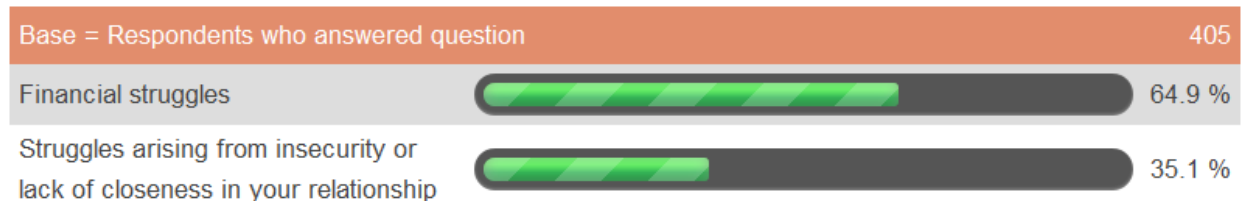
Question 3:

Some women say that emotions from experiences in the recent or even distant past (particularly negative ones) sometimes rise up in their minds. These may be triggered, or may seem to arise from nowhere. How often do you experience this? {Choose One Answer}



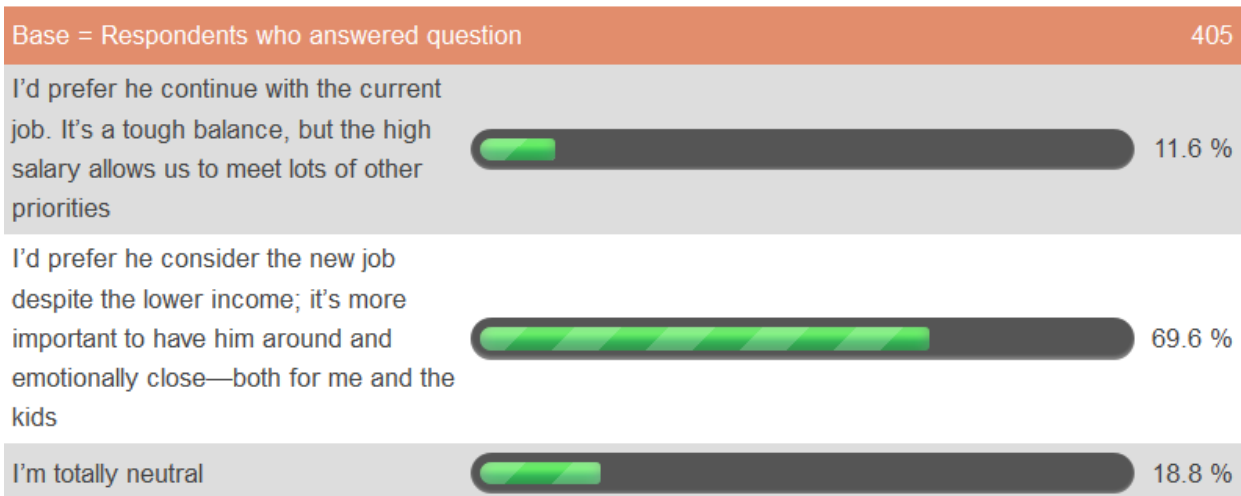
Question 4:

If you had to choose between these two bad choices, would you rather endure: {Choose One Answer}



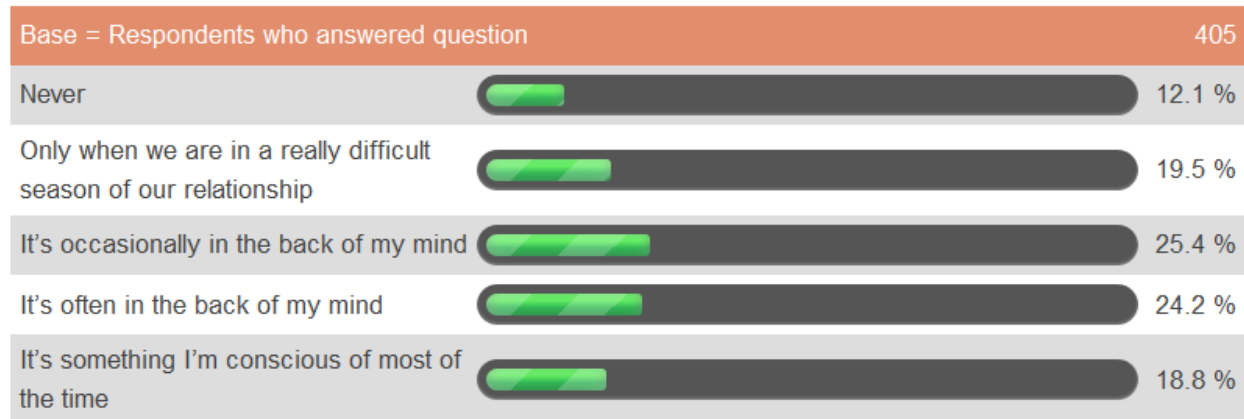
Question 5:

Put yourself in this scenario: Your husband/significant other has a very well-paying job that requires a lot of hours and emotional attention away from home. You enjoy a comfortable lifestyle and all the enrichment opportunities for the kids that come with it, but you and the children often do feel distant from your husband/significant other, and when you two are together there is often discord. Now suppose that your husband/significant other was offered a different job that he'd enjoy, that would allow much more time with family—but it would also mean a substantial pay cut and some lifestyle adjustments for your family. Which best describes your likely feelings in this scenario? {Choose One Answer}



Question 6:

Under what circumstances do you think about your relationship, whether it is going well, or how your husband/significant other feels about you? {Choose One Answer}



Question 7:

Suppose you and your husband/significant other are in the middle of an emotional conflict and he eventually says he doesn't want to talk about it any further at that moment. If he were to add a reassurance that the relationship itself is okay, would that make you more or less likely to be able to give him space? {Choose One Answer}



Less likely		2 %
It would have no relevance		11.9 %

Question 8:

In an emotional conflict, if your husband/significant other initiates a step to reassure you of his love, how much does it help diminish any turmoil you are feeling? {Choose One Answer}

Base = Respondents who answered question		405
Not at all		4.7 %
Some		33.6 %
Quite a lot		54.1 %
It solves it		7.7 %

Question 9:

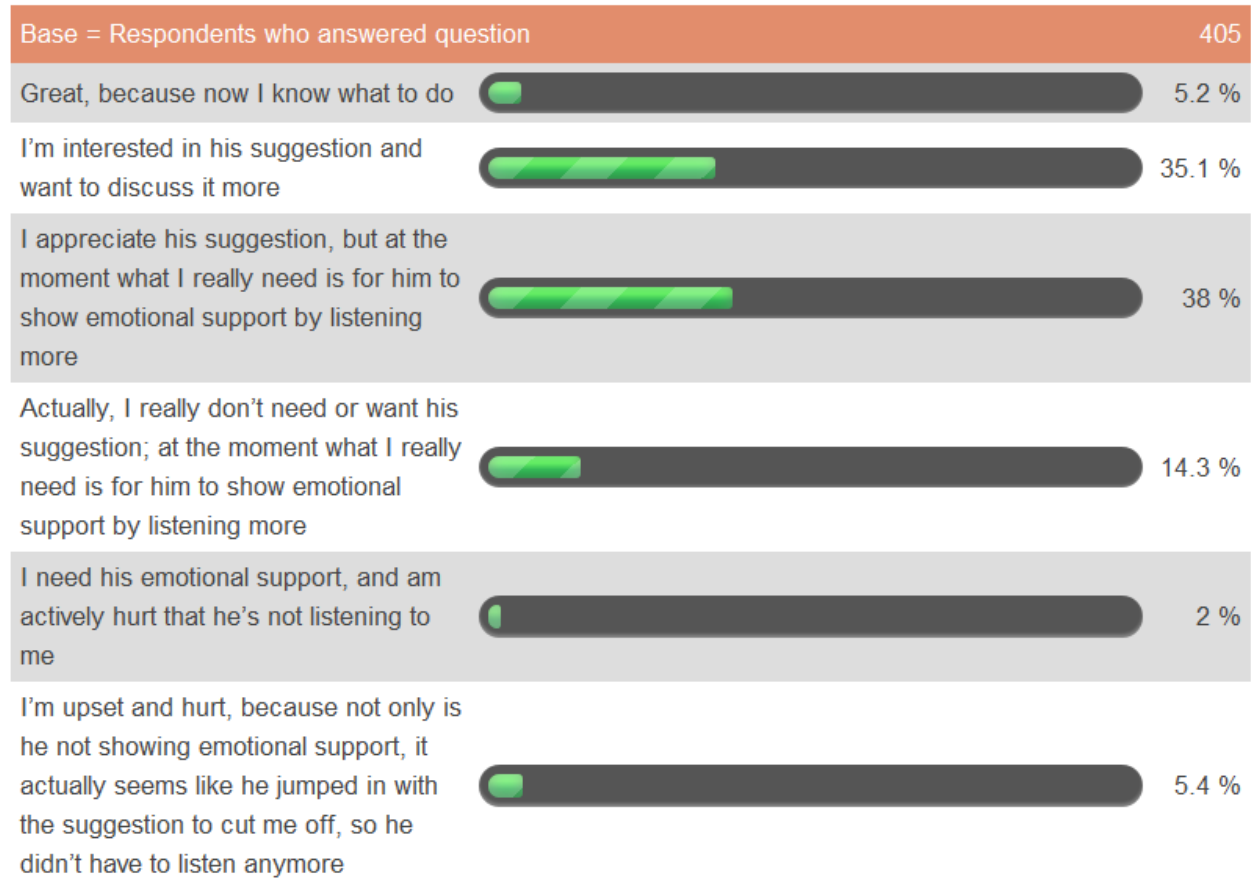
When you are feeling insecure about his love or the relationship, which of the following are true about your feelings? {Choose All Correct Answers}

Base = Respondents who answered question		405
I need reassurance		44.4 %
I might become quite preoccupied until I get that reassurance		19.5 %
I withdraw emotionally		31.6 %
I become depressed		27.9 %
It affects other areas of my life		34.3 %
It confirms my suspicion that I'm not very lovable or not worthy of his love		10.1 %
I feel like I'm not valued in his eyes		26.4 %
Nothing helps, I just need time to process alone		9.4 %
I never feel insecure about his love or the relationship		17.8 %

Note: Because respondents could choose more than one answer, results do not add up to 100%.

Question 10:

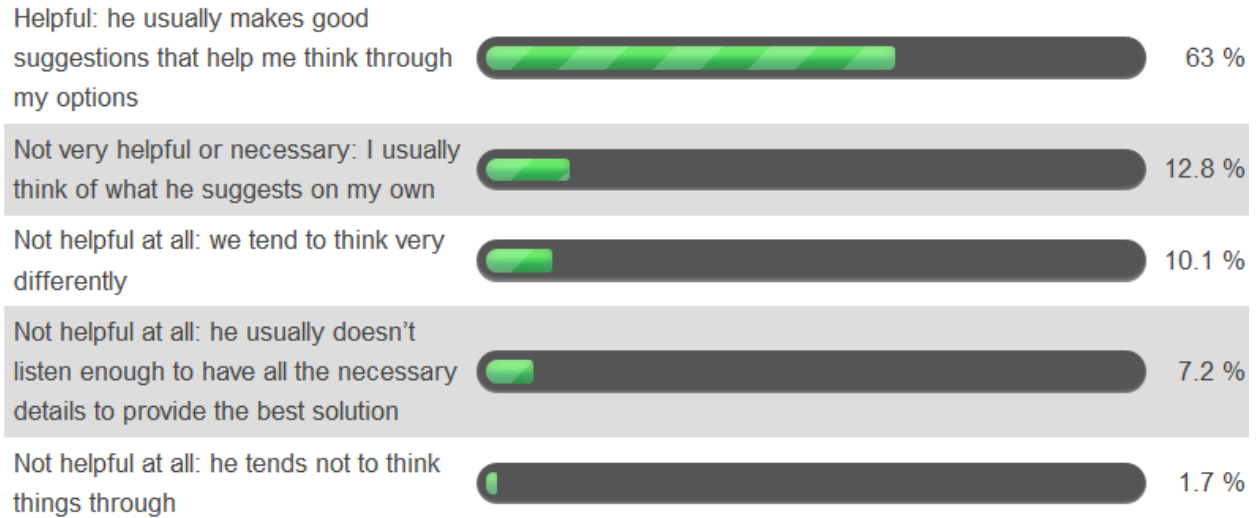
Suppose you had a fairly serious conflict with someone important to you, and have been dealing with strong emotions about it all day. That evening, you start to tell your husband/significant other what happened and how you feel about it. After listening for a little bit, he jumps in with a reasonable suggestion for fixing the problem. How is this most likely to make you feel? {Choose One Answer}



Question 11:

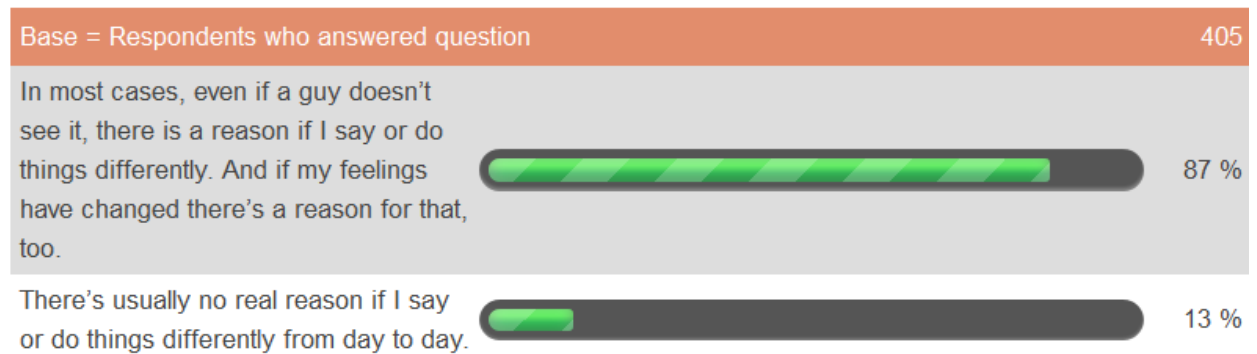
Consider times when you have actually been in the type of situation described in the previous question. Setting aside how you feel about your husband/significant other's emotional support, how useful or valuable are his actual suggestions? {Choose One Answer}





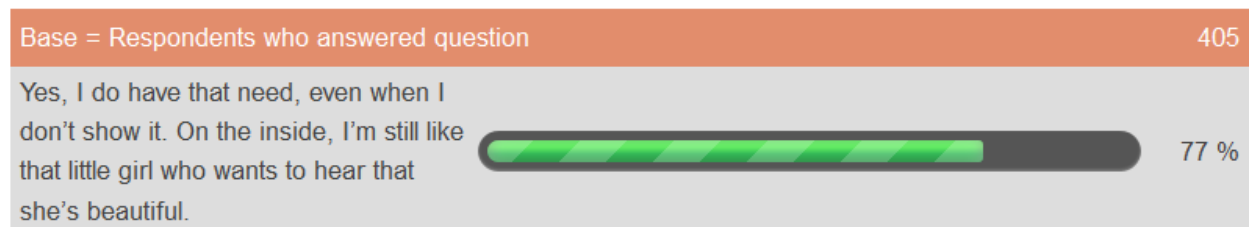
Question 12:

Many guys believe that there aren't really rational reasons when a girl's attitudes, actions, or words change from day to day. Which of the following is true of you? {Choose One Answer}



Question 13:

Women forty-five and younger: Regardless of how you think you look, do you have a deep need or desire to know that your husband/significant other finds you beautiful? Which answer most closely describes you? {Choose One Answer}



No, I don't have that need. I'm happy if my husband/significant other finds me beautiful but I don't need to know that he does.



Question 14:

All women: Regardless of how you think you look, do you have a deep need or desire to know that your husband/significant other finds you beautiful? Which answer most closely describes you? {Choose One Answer}

Base = Respondents who answered question

405

Yes



No



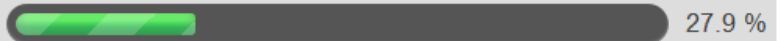
Question 15:

How beneficial is it to you when your husband/significant other tells you that he finds you beautiful? {Choose One Answer}

Base = Respondents who answered question

405

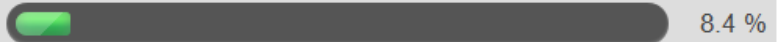
Great; it makes my day



It makes me feel good



It's nice but I don't care that much



It makes no difference to me



Question 16:

What is the frequency of how often you want to pursue having sex compared to your husband? I want it: {Choose One Answer} (Answered by married or previously-married women)

Base = Respondents who answered question

405

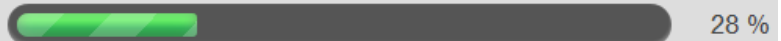
More often



Less often



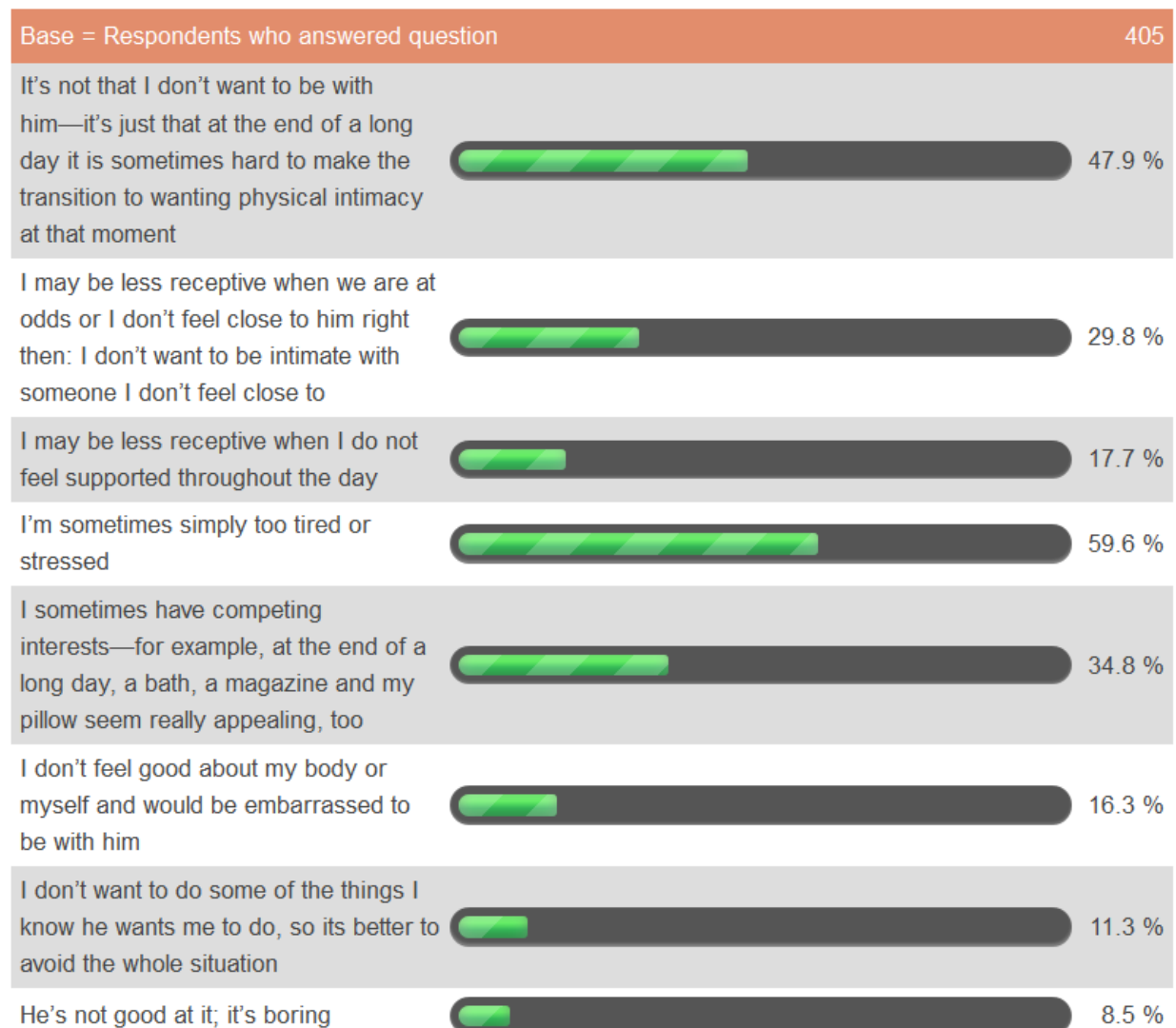
Exactly the same

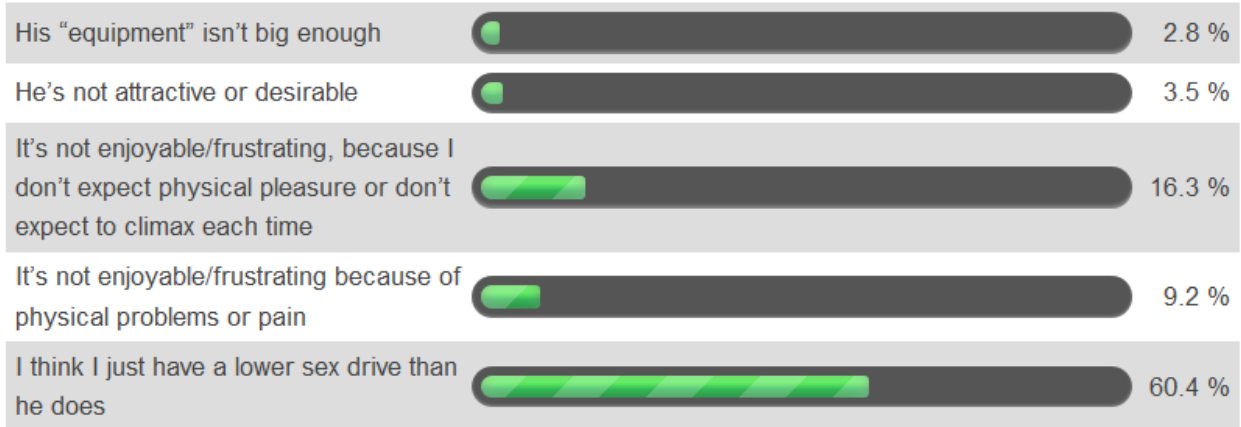


Note: We were interested to see that roughly 55% of women said they wanted sex more often or exactly the same as their husbands, which means the percent who want it less is in the minority. However, we did not have the ability to test whether the husbands of the women answering "exactly the same" were in agreement with that assessment. Therefore, we decided to deal in the book primarily with the women answering "less often," since it appears that the majority of men believe their wife to be in that category.

Question 17:

Beyond any differences in your actual sex drive, why do you tend to want less sex than your husband? {Choose All Correct Answers}

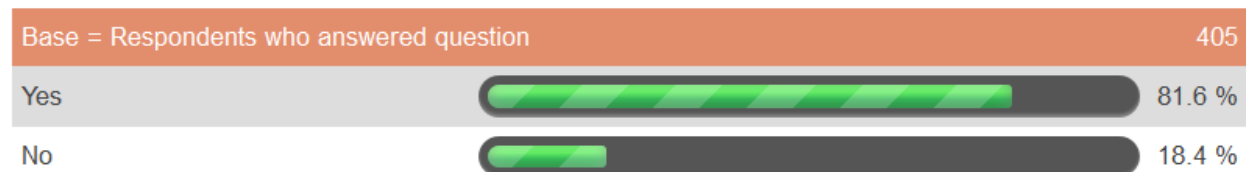




Note: Questions 16-17 were answered only by women who said they wanted less sex than their husbands.; Because respondents could choose more than one answer, percentages do not total 100%.

Question 18:

If you could magically change your sex drive and/or some of the reasons you don't want sex as much as your husband does, would you? {Choose One Answer}



Note: Questions 16-17 were answered only by women who said they wanted less sex than their husbands.

Question 19:

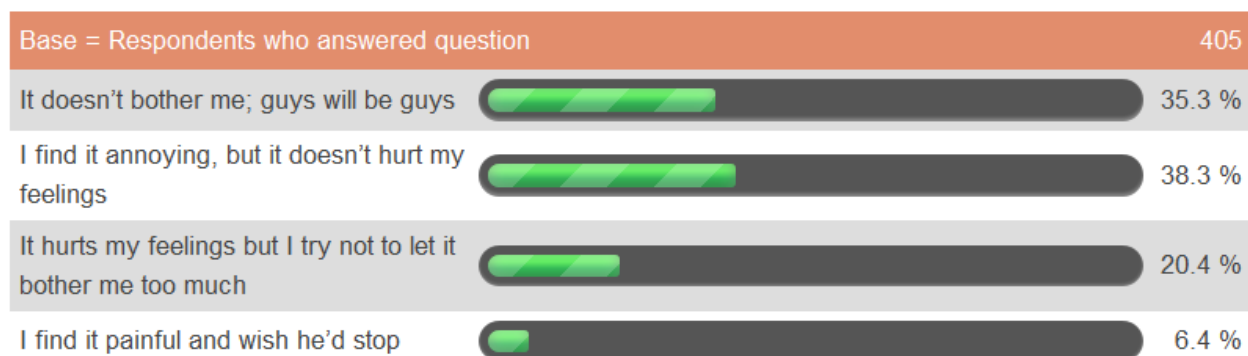
Are there things that your husband can do to increase the chances that you will want to make love more frequently? Please rate the helpfulness of each of the following statements. {Choose One Answer For Each Statement}

Statements	Not Helpful	Helps a Little	Helps Quite a Bit	Helps a Lot
Maintain or increase his level of emotional attention to me	12.2%	14.8%	43.7%	29.3%
Create a context where he often shows me little gestures of love throughout the day	9.2%	19.7%	34.9%	36.2%
Engage in caring listening and conversation regularly	10.9%	21.8%	37.1%	30.1%
Help bear the burdens of household chores and tasks, or support my outside endeavors	13.1%	25.8%	26.6%	34.5%

Ask me how he can help me before the end of the day	15.3%	27.5%	31.4%	25.8%
Plan a romantic event right before he wants to have sex	15.7%	23.6%	29.7%	31%

Question 20:

Imagine you are sitting with your husband/significant other in a train station and a woman with a great body walks in and stands in a nearby line. Your husband/significant other glances at her several times and appears quite distracted by her. How does this make you feel? {Choose One Answer}



Question 21:

Continuing with this same scenario... Now imagine that you could magically see inside your husband/significant other's head. If you were to find out that his thoughts were lingering on that woman's body, would you find it hurtful? {Choose One Answer}



Question 22:

Is this statement true or false? "My husband/significant other is incredibly important to me, and no-one and nothing else on earth can take his unique place in my life." {Choose One Answer}



Note: As answered by currently-married women. Among currently-married women attending religious services regularly who said their relationship was "fine" (or better), 96% answer true and 4% answer false. Raw number (including divorced and separated women) is 78.8% answering true and 21.2% answering false. Perhaps not surprisingly, nearly all "false" answers came from women who described their relationship as very shaky or on the verge of breaking up.

Question 23:

Is this statement true or false? "Although I may not always show it well, I do deeply need, respect and desire my husband/significant other." {Choose One Answer}



Note: Excludes divorced/separated women—who still answered in the 80% range!